

Rep Order# 6814167 Ver# 5 Mod# 2 Status Confirmed
EC'd No

Traffic Order# 767208

Printed: 05/23/2012 1:24 PM

1 of 3

Last Received: 05/23/2012 8:59 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER
Estimate# 436
Buyer Scott Kahn
Phone#
Fax#

Agency () MEDIA AD VENTURES
8136 OLD KEENE MILL ROAD, S#A-300
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 106/120/436
Flight Dates 05/14/2012 - 05/20/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=^

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	M	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	W	8P-10P	IDOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
			Buyline Comment: REVISE TIME PD									
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	
	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P-7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	15	SU	9A-10A	FOX NEWS SUNDAY	:30	\$15.00	05/20-05/20	1	1	1	\$15.00	
	16	TH-F	10P-11P	LATE NEWS	:30	\$175.00	05/17-05/18	1	1	1	\$175.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								
	17	TH-F	630P-7P	630P NEWS	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								
	18	TH-F	10A-11A	MAURY POVICH	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								
	19	TH-F	7P-730P	THE OFFICE	:30	\$80.00	05/17-05/18	1	1	1	\$80.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								
	20	TH-F	11P-1130P	SEINFELD	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								
	21	TH-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
				Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893								

---REPORT TOTALS---

Report Totals: 51 / \$5,945.00

---SALES MONTHLY TOTALS---

May 12: 51 / \$5,945.00

Sales Totals: 51 / \$5,945.00

Station Totals: 51 / \$5,945.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$99,083	CATV	0%	WNCT	0%	WNWC	4%	WTOL	49%	WTVG	41%
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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

WUPW 6%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 5 ISSUED TO REVISE TP LN 7
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

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				Buyline Comment: REVISE TIME PD								
				Sales Remark: V5 REVISE TIME PD								
				V5 More than 2 codes changed								
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
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		WUPW	6%								

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COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA351

--- CREDIT RISK ---

CASH IN ADVANCE